

Sample Pricing

All products are printed on recycled paper, in four-color, and are fully customized

To obtain a price for a quantity not shown, please call us at (703)293-7598

Newsletter mailing costs include the newsletter, personalized cover letter, reply card, outer envelope, rely envelope and mailing services. Postage is not included.

Postcard costs include addressing and mailing. Postage is not included

| Booklets | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 3,500 | 5,000 |
|------------|---------|---------|----------|----------|----------|----------|----------|----------|
| Unit Cost | \$ 1.58 | \$ 1.56 | \$ 1.53 | \$ 1.50 | \$ 1.48 | \$ 1.40 | \$ 1.30 | \$ 0.90 |
| Total Cost | \$ 395 | \$ 780 | \$ 1,148 | \$ 1,500 | \$ 2,220 | \$ 3,500 | \$ 4,550 | \$ 4,500 |

| Newsletter Only | 1,000 | 1,500 | 2,500 | 3,500 | 5,000 | 7,500 | 10,000 | 15,000 | 20,000 | 25,000 | 50,000 |
|-----------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Unit Cost | \$ 1.10 | \$ 0.94 | \$ 0.80 | \$ 0.70 | \$ 0.60 | \$ 0.45 | \$ 0.37 | \$ 0.30 | \$ 0.26 | \$ 0.22 | \$ 0.18 |
| Total Cost | \$ 1,100 | \$ 1,410 | \$ 2,000 | \$ 2,450 | \$ 3,000 | \$ 3,375 | \$ 3,700 | \$ 4,500 | \$ 5,200 | \$ 5,500 | \$ 9,000 |

| Brochures 8 1/2 x 11 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 3,500 | 5,000 | 7,500 | 10,000 |
|----------------------|---------|---------|---------|----------|----------|----------|----------|----------|----------|----------|
| Unit Cost | \$ 1.55 | \$ 1.35 | \$ 1.25 | \$ 1.10 | \$ 1.000 | \$ 0.950 | \$ 0.825 | \$ 0.620 | \$ 0.500 | \$ 0.400 |
| Total Cost | \$ 388 | \$ 675 | \$ 938 | \$ 1,100 | \$ 1,500 | \$ 2,375 | \$ 2,888 | \$ 3,100 | \$ 3,750 | \$ 4,000 |

| Newsletter Mailing | 2,500 | 3,000 | 3,500 | 4,000 | 5,000 | 7,500 | 10,000 | 15,000 | 20,000 | 25,000 | 30,000 | 35,000 | 40,000 |
|--------------------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Unit Cost | \$ 2.06 | \$ 1.80 | \$ 1.60 | \$ 1.45 | \$ 1.36 | \$ 1.02 | \$ 0.84 | \$ 0.76 | \$ 0.68 | \$ 0.58 | \$ 0.53 | \$ 0.52 | \$ 0.50 |
| Total Cost | \$ 5,150 | \$ 5,400 | \$ 5,600 | \$ 5,800 | \$ 6,800 | \$ 7,650 | \$ 8,400 | \$ 11,400 | \$ 13,600 | \$ 14,500 | \$ 15,900 | \$ 18,200 | \$ 20,000 |

| Double Postcard | 2,500 | 5,000 | 7,500 | 10,000 | 15,000 | 20,000 | 25,000 | 30,000 | 35,000 | 40,000 |
|-----------------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|
| Unit Cost | \$ 1.74 | \$ 0.95 | \$ 0.69 | \$ 0.58 | \$ 0.44 | \$ 0.40 | \$ 0.38 | \$ 0.36 | \$ 0.34 | \$ 0.33 |
| Total Cost | \$ 4,350 | \$ 4,750 | \$ 5,175 | \$ 5,800 | \$ 6,600 | \$ 8,000 | \$ 9,500 | \$ 10,800 | \$ 11,900 | \$ 13,200 |

| Simple Postcard | 2,500 | 5,000 | 7,500 | 10,000 | 15,000 | 20,000 | 25,000 | 30,000 | 35,000 | 40,000 |
|-----------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Unit Cost | \$ 0.85 | \$ 0.45 | \$ 0.32 | \$ 0.25 | \$ 0.22 | \$ 0.21 | \$ 0.20 | \$ 0.19 | \$ 0.18 | \$ 0.17 |
| Total Cost | \$ 2,125 | \$ 2,250 | \$ 2,400 | \$ 2,500 | \$ 3,300 | \$ 4,200 | \$ 5,000 | \$ 5,700 | \$ 6,300 | \$ 6,800 |